



What They Are Saying: Eliminating the Income Tax in Wisconsin Would Be Beneficial for Small Business Owners and the Middle Class

“Let’s make Wisconsin the jewel of the Midwestern states by eliminating the state income tax. The Institute for Reforming Government has come up with an A+ tax restructuring plan that would make Wisconsin the 10th state that doesn’t charge an income tax. Prosperity in Badger State is sure to follow.” – *Stephen Moore, economist at FreedomWorks and former Trump economic advisor.*

“State conservatives last week posed a plan to eliminate Wisconsin’s income tax — which is the ninth-highest in the country — and instead boost the state’s sales tax from 5% to 8%...The proposed tax reform received support from the Wisconsin Manufacturers and Commerce, Americans for Prosperity-Wisconsin, the Institute for Reforming Government and Americans for Tax Reform...if this reform can boost take-home pay for workers, increase Wisconsin’s GDP, create more jobs and make the state more attractive to new businesses, it’s a debate worth having.”

– *Journal Times Editorial Board*

“Of the nine states with no personal income tax, eight experienced positive net domestic migration in the 2021 Census estimates, totaling hundreds of thousands of new taxpayers for those states. On the other side of the equation, many of the states with the highest personal income tax rates, like New York and California, experienced massive net domestic out-migration last year. Americans continue to vote with their feet across states, and they are voting strongly in favor of those no-income tax states creating a free-market environment conducive to economic growth and opportunity for all taxpayers. The Institute for Reforming Government’s plan to make Wisconsin the next state to eliminate the income tax will make Wisconsin a destination for those seeking opportunity.” – *Jonathan Williams, Chief Economist, American Legislative Exchange Council*

“Becoming the 10th state in the nation to eliminate the income tax on wages will undoubtedly make Wisconsin more attractive to employers and job seekers, creating a substantial competitive advantage. Increasing the job-generating capabilities of small businesses, most of which file personal income taxes, is vital in the effort to put additional dollars into the pockets of Wisconsinites.” – *Leah Vukmir, Vice President of State Affairs with the National Taxpayers Union.*

“Eliminating WI’s state income tax would be a genuine game-changer. Imagine us, surrounded by high tax rates, as the only ‘no income tax’ state in the Upper Midwest. It is being proposed today by a group of Pro-Wisconsin biz groups and tax reformers.”

– *Jay Weber, WISN*

“Doing away with the state income tax would make Wisconsin more economically competitive both nationally and globally. In addition to making Wisconsin a much more prosperous place to live and work, a repeal of the state income tax would also increase the job-creating capacity of small businesses, most of whom file under the personal income tax system.” – *Grover Norquist, Americans for Tax Reform*

"I love the idea of not just lowering it, but wiping it out entirely. It's going to be a huge game-changer. **The bottom line is that it is good for the working class. It is good for the working men and women of Wisconsin.**" – *Scott Walker, former Governor of Wisconsin*

Wisconsin Business Owners:

"IRG's proposal to eliminate the individual income tax completely reimagines what is possible for our state. Reducing state income tax will raise take home pay for hard working families and will pull people off the sidelines and back into the workforce." - *Jesse Adams, President, Adams Electric*

"Eliminating the individual income tax in Wisconsin would mean bigger paychecks for my employees to support their families with, and more opportunity for me to grow my bakery. I hope lawmakers have the common sense to implement this reform as quickly as possible." - *Kathy Schumann, Owner of Doughlicious, Appleton*

"Eliminating the individual income tax propels Wisconsin forward, attracting talent and capital investments that will create jobs, wealth and GDP growth. The Institute for Reforming Government's 'Best in the Midwest' plan positions Wisconsin as the Midwest's beacon of innovation and prosperity in the 21st century." - *Matthew Cordio, Technology Entrepreneur, Brookfield*

"Eliminating the individual income tax will result in an influx of capital across the employment spectrum, driving a stronger economy and creating more opportunity for all. This is precisely the kind of structural reform that our state needs to increase our job-creating capacity." - *Steven Wiberg, President, Therm-Tech, Waukesha*

Together with our partners, IRG is fully committed to unleashing Wisconsin's full potential by making it the absolute best place in the Midwest to do business. And it starts with massive, historic tax reform.