



What Others Have Said

“I love the idea of not just lowering it, but wiping it out entirely. It’s going to be a huge gamechanger. **The bottom line is that it is good for the working class. It is good for the working men and women of Wisconsin.**” – **Scott Walker, former Governor of Wisconsin**

“Let’s make Wisconsin the jewel of the Midwestern states by eliminating the state income tax. **The Institute for Reforming Government has come up with an A+ tax restructuring plan that would make Wisconsin the 10th state that doesn’t charge an income tax.** Prosperity in the Badger State is sure to follow.” – **Stephen Moore, former Trump economic advisor.**

“The elimination of state income tax will benefit the young and old. As looming demographics and historically low unemployment leave businesses begging for people to fill job openings, **Wisconsin can position itself for decades to come as the leading northern state for employment...this will require bold leadership** and careful budgeting practices...” – **State Senate President Chris Kapenga**

“We’re going to push everyone through a 3.54% flat income tax, on our way to eliminating the income tax. **We’ve got to compete with all of our surrounding states.**” – **Lt. Governor Rebecca Kleefisch**

“**The ultimate goal should be to do away with the income tax altogether.** One plan put forward by IRG would eliminate income taxes and reduce the overall tax burden by \$3.5 billion...Our state has a choice between two divergent futures. One choice is demographic and economic decline. **The other is to seize the opportunity at hand right now to transform our tax system and make Wisconsin a regional or even national magnet.**” – **State Senator Rob Hutton**

“I would eliminate the income tax. **I think anything we can do to ensure our hard-working citizens keep as much of their money as possible, the better.** It’s better for the taxpayers, better for the economy and better for society in general.” – **State Rep. Adam Neylon**

“**Eliminating WI’s state income tax would be a genuine game-changer.** Imagine us, surrounded by high tax rates, as the only ‘no income tax’ state in the Upper Midwest. It is being proposed today by a group of Pro-Wisconsin biz groups and tax reformers.” – **Jay Weber, WISN**

“**When you look at all the states that are growing right now, they don’t have a state income tax...** Wisconsin has a demographic problem, people leaving the state. We’ve got to do things to incentivise individuals, millennials, families to come and live and grow and expand their families and businesses in Wisconsin.” – **Former State Senator Roger Roth**