



# RMG RESEARCH, Inc.

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## GOLD CIRCLE MEMBERS

**Scott Rasmussen Survey**  
of 800 Registered Voters in Wisconsin  
Conducted July 31-August 5, 2024

*1\* Please let me know if you have a favorable or an unfavorable opinion of the following individuals?*

Total			
	Favorable	Unfavorable	Net
<b>Tammy Baldwin</b>	50%	45%	+5
<b>Kamala Harris</b>	48%	51%	-3
<b>Donald Trump</b>	45%	55%	-10
<b>Eric Hovde</b>	38%	52%	-14

Source: RMG Research, Inc.

### Tammy Baldwin

- 28% Very favorable
- 22% Somewhat favorable
- 15% Somewhat unfavorable
- 30% Very unfavorable
- 5% Not sure

Total			
	Favorable	Unfavorable	Net
<b>July 31-August 5, 2024</b>	50%	45%	+5
<b>July 26-30, 2024</b>	48%	46%	+2

Source: RMG Research, Inc.

Conducted by RMG Research, Inc. July 31-August 5, 2024  
Margin of Sampling Error: +/- 3.5 percentage points





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Conducted July 31-August 5, 2024

*1\* Please let me know if you have a favorable or an unfavorable opinion of the following individuals?*

### Kamala Harris

31% Very favorable  
17% Somewhat favorable  
9% Somewhat unfavorable  
42% Very unfavorable  
0% Not sure

Total			
	Favorable	Unfavorable	Net
<b>July 31-August 5, 2024</b>	48%	51%	<b>-3</b>
<b>July 26-30, 2024</b>	48%	50%	<b>-2</b>

Source: RMG Research, Inc.

### Donald Trump

28% Very favorable  
17% Somewhat favorable  
6% Somewhat unfavorable  
49% Very unfavorable  
0% Not sure

Total			
	Favorable	Unfavorable	Net
<b>July 31-August 5, 2024</b>	45%	55%	<b>-10</b>
<b>July 26-30, 2024</b>	45%	55%	<b>-10</b>

Source: RMG Research, Inc.

Conducted by RMG Research, Inc. July 31-August 5, 2024  
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*1\* Please let me know if you have a favorable or an unfavorable opinion of the following individuals?*

Eric Hovde

13% Very favorable  
25% Somewhat favorable  
14% Somewhat unfavorable  
38% Very unfavorable  
10% Not sure

Total			
	Favorable	Unfavorable	Net
July 31-August 5, 2024	38%	52%	-14
July 26-30, 2024	38%	50%	-12

Source: RMG Research, Inc.





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## GOLD CIRCLE MEMBERS

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Conducted July 31-August 5, 2024

*2\* If the presidential election were held today, would you vote for Republican Donald Trump or Democrat Kamala Harris?*

45% Republican Donald Trump  
48% Democrat Kamala Harris  
3% Someone else  
2% Would not vote  
2% Not sure

Total			
	Republican Donald Trump	Democrat Kamala Harris	Net
<b>July 31-August 5, 2024</b>	45%	48%	D+3
<b>June 20-26, 2024*</b>	42%	44%	D+2

Source: RMG Research, Inc.

\*In June, the choice was between Republican Donald Trump and Democrat Joe Biden.





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Conducted July 31-August 5, 2024

*3\* If the election for U.S. Senate were held today, would you vote for incumbent Democrat Tammy Baldwin or Republican candidate Eric Hovde?*

40% Republican Eric Hovde  
51% Democrat Tammy Baldwin  
3% Someone else  
2% Would not vote  
4% Not sure

Total			
	Republican Eric Hovde	Democrat Tammy Baldwin	Net
<b>July 31-August 5, 2024</b>	40%	51%	D+11
<b>July 26-30, 2024</b>	39%	50%	D+11
<b>June 20-26, 2024</b>	40%	47%	D+7

Source: RMG Research, Inc.





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## GOLD CIRCLE MEMBERS

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Conducted July 31-August 5, 2024

*4\* What issue is most important to you in this election?*

- 50% Economy
- 20% Abortion
- 14% Border security
- 11% My personal finances
- 5% Education

Total					
	Economy	Abortion	Border security	My personal finances	Education
<b>July 31-August 5, 2024</b>	50%	20%	14%	11%	5%
<b>July 26-30, 2024</b>	50%	22%	15%	11%	4%
<b>June 20-26, 2024</b>	47%	23%	17%	9%	3%

Source: RMG Research, Inc.





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Conducted July 31-August 5, 2024

*5\* Which of the following is the greatest threat to our democracy right now?*

- 49% Government bureaucrats that exercise too much control over individuals' lives
- 23% Elections that are not fair and secure
- 14% Hostile foreign governments
- 4% Assassination of our political leaders
- 10% None of these

Total					
	Government bureaucrats that exercise too much control over individuals' lives	Elections that are not fair and secure	Hostile foreign governments	Assassination of our political leaders	None of these
July 31-August 5, 2024	49%	23%	14%	4%	10%
July 26-30, 2024	50%	20%	15%	11%	4%
June 20-26, 2024	47%	23%	17%	9%	3%

Source: RMG Research, Inc.





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Conducted July 31-August 5, 2024

*6\* A proposal has been made that would provide every American with a guaranteed income of \$12,500 per year, a housing reimbursement, and government provided healthcare. Would you favor or oppose this proposal?*

- 26% Strongly favor
- 28% Somewhat favor
- 13% Somewhat oppose
- 20% Strongly oppose
- 12% Not sure

Total			
	Favorable	Oppose	Net
<b>July 31-August 5, 2024</b>	54%	33%	+21
<b>July 26-30, 2024</b>	56%	32%	+24

Source: RMG Research, Inc.







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## GOLD CIRCLE MEMBERS

**Scott Rasmussen Survey**  
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Conducted July 31-August 5, 2024

*7\* Suppose you had a choice between two candidates. One supported ending the use of fossil fuels, creating open borders, and replacing private health insurance with government run healthcare for all. The other wanted to reduce regulations to make it easier to drill for oil and gas, secure the southern border, and remove regulations that increase the cost of private health insurance. For whom would you vote?*

- 35% The candidate who wanted to end the use of fossil fuels, create open borders, and introduce government run healthcare for all
- 51% The candidate who wanted to make it easier to drill for oil, secure the border, and remove regulations that increase the cost of insurance
- 13% Not sure

Total			
	The candidate who wanted to end the use of fossil fuels, create open borders, and introduce government run healthcare for all	The candidate who wanted to make it easier to drill for oil, secure the border, and remove regulations that increase the cost of insurance	Net
July 31-August 5, 2024	35%	51%	-16
July 26-30, 2024	36%	53%	-17

Source: RMG Research, Inc.





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Conducted July 31-August 5, 2024

*8\* Earlier this year, Donald Trump was convicted of fraud in New York. Does this make you more or less likely to vote for him in November?*

- 14% Much more likely
- 4% Somewhat more likely
- 5% Somewhat less likely
- 32% Much less likely
- 44% No difference
- 1% Not sure

Total				
	More likely	Less likely	No difference	Net
<b>July 31-August 5, 2024</b>	18%	37%	44%	<b>-19</b>
<b>July 26-30, 2024</b>	20%	38%	42%	<b>-18</b>

Source: RMG Research, Inc.





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## GOLD CIRCLE MEMBERS

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Conducted July 31-August 5, 2024

*9\* Donald Trump has also been charged with federal crimes regarding classified documents and the 2020 election. Does this make you more or less likely to vote for him in November?*

- 14% Much more likely
- 4% Somewhat more likely
- 6% Somewhat less likely
- 33% Much less likely
- 43% No difference
- 1% Not sure

Total				
	More likely	Less likely	No difference	Net
<b>July 31-August 5, 2024</b>	18%	39%	43%	<b>-21</b>
<b>July 26-30, 2024</b>	19%	36%	41%	<b>-17</b>

Source: RMG Research, Inc.





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## GOLD CIRCLE MEMBERS

**Scott Rasmussen Survey**  
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Conducted July 31-August 5, 2024

10\* What best represents your views on new gun laws?

- 33% Assault weapons should be banned
- 31% We need reasonable restrictions to keep people safe
- 22% We need new policies addressing mental health needs
- 15% No new gun laws are needed

Total				
	Assault weapons should be banned	We need reasonable restrictions to keep people safe	We need new policies addressing mental health needs	No new gun laws are needed
July 31-August 5, 2024	33%	31%	22%	15%
July 26-30, 2024	34%	30%	20%	15%

Source: RMG Research, Inc.

11\* Did White House staff and cabinet members participate in a cover-up to hide the truth about President Biden's health?

- 38% Yes
- 17% Yes, but it won't impact my vote
- 28% No
- 17% Not sure

Total				
	Yes	Yes, but it won't impact my vote	No	Not sure
July 31-August 5, 2024	38%	17%	28%	17%
July 26-30, 2024	39%	16%	24%	21%

Source: RMG Research, Inc.

Conducted by RMG Research, Inc. July 31-August 5, 2024  
Margin of Sampling Error: +/- 3.5 percentage points





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12\* Are you concerned about the process used by Democrats to replace Joe Biden with Kamala Harris?

- 31% Yes
- 16% Yes, but it won't impact my vote
- 43% No
- 9% I don't know what process they used

Total				
	Yes	Yes, but it won't impact my vote	No	Not sure
July 31-August 5, 2024	31%	16%	43%	9%
July 26-30, 2024	29%	16%	44%	11%

Source: RMG Research, Inc.





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## GOLD CIRCLE MEMBERS

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Conducted July 31-August 5, 2024

13\* Which of the following issues is the most important?

- 58% Inflation increasing the costs of things my family needs
- 24% Threats to democracy
- 12% Border security
- 3% Social media's impact on children
- 3% K-12 Education

Total					
	Inflation increasing the costs of things my family needs	Threats to democracy	Border security	Social media's impact on children	K-12 Education
July 31-August 5, 2024	58%	24%	12%	3%	3%
July 26-30, 2024	60%	23%	10%	3%	4%

Source: RMG Research, Inc.





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## GOLD CIRCLE MEMBERS

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Conducted July 31-August 5, 2024

14\* Who or what is primarily responsible for America's current inflation crisis?

- 34% The president
- 21% The Covid-19 pandemic
- 19% Congress
- 10% The Federal Reserve
- 17% Not sure

Total					
	The president	The Covid-19 pandemic	Congress	The Federal Reserve	Not sure
<b>July 31-August 5, 2024</b>	34%	21%	19%	10%	17%
<b>July 26-30, 2024</b>	34%	21%	16%	8%	20%

Source: RMG Research, Inc.

15\* Are your personal finances getting better or worse these days?

- 5% Much better
- 27% Somewhat better
- 40% Somewhat worse
- 24% Much worse
- 4% Not sure

Total			
	Better	Worse	Net
<b>July 31-August 5, 2024</b>	32%	64%	<b>-32</b>
<b>July 26-30, 2024</b>	31%	64%	<b>-33</b>

Source: RMG Research, Inc.

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## GOLD CIRCLE MEMBERS

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Conducted July 31-August 5, 2024

16\* Which of the following best describes your view of abortion laws:

- 27% Abortion should be legal in all cases
- 39% Abortion should be legal in most cases
- 27% Abortion should be illegal in most cases
- 6% Abortion should be illegal in all cases
- 2% Not sure

Total				
	Abortion should be legal in all cases	Abortion should be legal in most cases	Abortion should be illegal in most cases	Abortion should be illegal in all cases
July 31-August 5, 2024	27%	39%	27%	6%
July 26-30, 2024	27%	35%	28%	7%

Source: RMG Research, Inc.







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## GOLD CIRCLE MEMBERS

**Scott Rasmussen Survey**  
of 800 Registered Voters in Wisconsin  
Conducted July 31-August 5, 2024

17\* Please indicate whether you favor or oppose each of the following regulations of abortion:

Total			
	Favor	Oppose	Net
Abortion clinics must meet health and medical standards applied to other healthcare facilities	92%	4%	+88
Parents of a teenager must be notified before an abortion	73%	23%	+50
Abortion after 15 weeks should only be allowed in cases of rape, incest, or threat to the life of the mother	64%	28%	+36
There should be a three-day waiting period for a woman considering an abortion	64%	31%	+33
The father of a child must be notified before an abortion	62%	31%	+31
A woman should be required to have an ultrasound before deciding to have an abortion	55%	35%	+20
Abortions should not be allowed after the first trimester of a pregnancy	54%	34%	+20

Source: RMG Research, Inc.





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Conducted July 31-August 5, 2024

17\* Please indicate whether you favor or oppose each of the following regulations of abortion:

Abortion clinics must meet health and medical standards applied to other healthcare facilities

- 73% Strongly favor
- 19% Somewhat favor
- 2% Somewhat oppose
- 2% Strongly oppose
- 3% Not sure

Total			
	Favor	Oppose	Net
July 31-August 5, 2024	92%	4%	+88
July 26-30, 2024	92%	5%	+87

Source: RMG Research, Inc.

Parents of a teenager must be notified before an abortion

- 49% Strongly favor
- 24% Somewhat favor
- 14% Somewhat oppose
- 9% Strongly oppose
- 4% Not sure

Total			
	Favor	Oppose	Net
July 31-August 5, 2024	73%	23%	+50
July 26-30, 2024	73%	24%	+49

Source: RMG Research, Inc.

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Conducted July 31-August 5, 2024

17\* Please indicate whether you favor or oppose each of the following regulations of abortion:

Abortion after 15 weeks should only be allowed in cases of rape, incest, or threat to the life of the mother

- 40% Strongly favor
- 24% Somewhat favor
- 13% Somewhat oppose
- 15% Strongly oppose
- 8% Not sure

Total			
	Favor	Oppose	Net
<b>July 31-August 5, 2024</b>	64%	28%	+36
<b>July 26-30, 2024</b>	62%	29%	+33

Source: RMG Research, Inc.

There should be a three-day waiting period for a woman considering an abortion

- 34% Strongly favor
- 30% Somewhat favor
- 14% Somewhat oppose
- 17% Strongly oppose
- 5% Not sure

Total			
	Favor	Oppose	Net
<b>July 31-August 5, 2024</b>	64%	31%	+33
<b>July 26-30, 2024</b>	74%	28%	+44

Source: RMG Research, Inc.

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## GOLD CIRCLE MEMBERS

**Scott Rasmussen Survey**  
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Conducted July 31-August 5, 2024

17\* Please indicate whether you favor or oppose each of the following regulations of abortion:

The father of a child must be notified before an abortion

- 38% Strongly favor
- 24% Somewhat favor
- 16% Somewhat oppose
- 15% Strongly oppose
- 7% Not sure

Total			
	Favor	Oppose	Net
July 31-August 5, 2024	62%	31%	+31
July 26-30, 2024	61%	32%	+29

Source: RMG Research, Inc.

A woman should be required to have an ultrasound before deciding to have an abortion

- 35% Strongly favor
- 20% Somewhat favor
- 14% Somewhat oppose
- 21% Strongly oppose
- 9% Not sure

Total			
	Favor	Oppose	Net
July 31-August 5, 2024	55%	35%	+20
July 26-30, 2024	55%	33%	+22

Source: RMG Research, Inc.

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Conducted July 31-August 5, 2024

*17\* Please indicate whether you favor or oppose each of the following regulations of abortion:*

Abortions should not be allowed after the first trimester of a pregnancy

- 31% Strongly favor
- 23% Somewhat favor
- 14% Somewhat oppose
- 20% Strongly oppose
- 12% Not sure

Total			
	Favor	Oppose	Net
July 31-August 5, 2024	54%	34%	+20
July 26-30, 2024	53%	34%	+19

Source: RMG Research, Inc.





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## GOLD CIRCLE MEMBERS

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Conducted July 31-August 5, 2024

*18\* Who do you trust most to stop illegal immigration and fix America's immigration system?*

- 43% Donald Trump
- 25% Kamala Harris
- 5% Republicans in Congress
- 7% Democrats in Congress
- 18% No one will fix this problem
- 3% Not sure

Total						
	Donald Trump	Kamala Harris	Republicans in Congress	Democrats in Congress	No one will fix this problem	Not sure
July 31-August 5, 2024	43%	25%	5%	7%	18%	3%
July 26-30, 2024	44%	23%	2%	7%	18%	7%

Source: RMG Research, Inc.





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**Scott Rasmussen Survey**  
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Conducted July 31-August 5, 2024

19\* When it comes to illegal immigration, what should be the highest priority?

- 39% Creating a fair system for legal immigration
- 27% Securing the border
- 16% Stopping all illegal immigration
- 13% Deporting all illegal immigrants currently in the United States
- 5% Treating immigrants fairly

Total					
	Creating a fair system for legal immigration	Securing the border	Stopping all illegal immigration	Deporting all illegal immigrants currently in the United States	Treating immigrants fairly
July 31-August 5, 2024	39%	27%	16%	13%	5%
July 26-30, 2024	36%	27%	19%	11%	6%

Source: RMG Research, Inc.

### Methodology

The survey of 800 Registered Voters was conducted online on July 31-August 5, 2024. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by gender, age, and race.

The margin of sampling error for the full sample is +/- 3.5 percentage points.

Conducted by RMG Research, Inc. July 31-August 5, 2024  
Margin of Sampling Error: +/- 3.5 percentage points

