



Napolitan News Service Survey
of 788 Likely Voters in Wisconsin
Conducted September 17-23, 2024

1a If the presidential election were held today, would you vote for Republican Donald Trump or Democrat Kamala Harris?*

48%	Republican Donald Trump
49%	Democrat Kamala Harris
1%	Someone else
0%	Would not vote
2%	Not sure

1b Results with leaners*

49%	Republican Donald Trump
50%	Democrat Kamala Harris
0%	Would not vote
1%	Not sure

2a [Among all voters] Are you certain that you will vote for Donald Trump, or is it possible that something might come up between now and election day that could cause you to change your mind?*

52%	Not asked, Harris voter, would vote for someone else, or not sure
43%	Certain to vote for Donald Trump
5%	Something might come up that could cause me to change my mind
0%	Not sure



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2b [Among Trump voters] Are you certain that you will vote for Donald Trump, or is it possible that something might come up between now and election day that could cause you to change your mind?*

- 90% Certain to vote for Donald Trump
- 10% Something might come up that could cause me to change my mind
- 0% Not sure

3a [Among all voters] Are you certain that you will vote for Kamala Harris, or is it possible that something might come up between now and election day that could cause you to change your mind?*

- 51% Not asked, Trump voter, would vote for someone else, or not sure
- 46% Certain to vote for Kamala Harris
- 3% Something might come up that could cause me to change my mind
- 0% Not sure

3b [Among Harris voters] Are you certain that you will vote for Kamala Harris, or is it possible that something might come up between now and election day that could cause you to change your mind?*

- 93% Certain to vote for Kamala Harris
- 6% Something might come up that could cause me to change my mind
- 1% Not sure



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4a If the election for U.S. Senate were held today, would you vote for incumbent Democrat Tammy Baldwin or Republican candidate Eric Hovde?*

44%	Republican Eric Hovde
50%	Democrat Tammy Baldwin
2%	Someone else
0%	Would not vote
4%	Not sure

4b Results with leaners*

45%	Republican Eric Hovde
51%	Democrat Tammy Baldwin
0%	Would Not Vote
4%	Not Sure

5 If the election for Congress were held today, would you vote for the Republican from your district or the Democrat from your district?*

46%	Republican
45%	Democrat
2%	Other
7%	Not sure



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6* *Are America’s best days still to come, or have they come and gone?*

- 32% Still to come
- 11% Come and gone
- 53% Still to come if we do the right things to get back on track
- 4% Not sure

7* *Generally speaking, what is your biggest concern about each of the presidential candidates?*

Total		
	Trump	Harris
Policy positions	15%	37%
Temperament and personality	48%	4%
Track record	8%	21%
Age	8%	1%
Something else	6%	6%
Source: RMG Research, Inc.		

Donald Trump

- 48% Temperament and personality
- 15% Policy positions
- 8% Age
- 8% Track record
- 6% Something else
- 16% Not sure



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7 Generally speaking, what is your biggest concern about each of the presidential candidates?*

Kamala Harris

37%	Policy positions
21%	Track record
6%	Something else
4%	Temperament and personality
1%	Age
30%	Not sure

8 If the election for Wisconsin legislature were held today, would you vote for the Republican from your district or the Democrat from your district?*

47%	Republican
46%	Democrat
1%	Other
5%	Not sure

9 Which of the following should be the highest priority for the governor and Wisconsin legislature?*

53%	The economy
14%	Housing costs
14%	Crime and safety
11%	Immigration
8%	Education



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10 What issue is most important to you in this election?*

47%	Inflation
21%	Abortion
16%	Border security
8%	Crime
7%	Housing costs

11 Who do you trust most on the issues in Wisconsin that are most important to you?*

41%	Wisconsin Republicans in the legislature
32%	Governor Evers
15%	Wisconsin Democrats in the legislature
8%	None of these
5%	Not sure

12 Who or what is primarily responsible for America's current inflation crisis?*

47%	President Biden's policies
17%	President Trump's policies
15%	The Covid-19 pandemic
11%	Businesses charging more than they should
7%	The normal economic cycle
3%	Not sure



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13 When thinking about your personal finances, would they be helped most by a Trump victory, a Harris victory, or factors outside of the president's control?*

- 46% A Trump victory
- 35% A Harris victory
- 16% Factors outside the president's control
- 4% Not sure

14 Which of the following best describes your view on illegal immigration?*

- 28% Illegal immigrants help the economy
- 30% Illegal immigrants are a problem in other places
- 8% Illegal immigrants are a problem where I live
- 34% Illegal immigrants will become a problem in my community unless elected officials do something about it

15 When it comes to abortion, who should primarily make decisions about when it should be legal?*

- 56% Pregnant women and their physicians
- 18% The state government
- 9% Voters in a referendum
- 8% The federal government
- 4% The courts
- 5% Not sure



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16 Next April, the state will hold an election for Superintendent of Public Instruction. Would you like to see the current superintendent Jill Underly re-elected, or would you like to see a new superintendent?*

- 20% Current superintendent Jill Underly
- 28% A new superintendent
- 52% Not sure

17 Regardless of who is elected, what should be the Superintendent of Public Instruction's top priority?*

- 52% Ensuring public schools provide high quality education
- 27% Ensuring there is enough funding for schools
- 11% Ensuring transparency and timely audits for public school districts
- 11% Fixing Milwaukee Public Schools

18 Suppose a state agency proposes a new regulation. Should that agency have to seek legislative approval before the regulation goes into effect?*

- 50% Yes for all regulations
- 16% Yes for any regulation with an economic impact of over \$500,000
- 7% Yes for any regulation with an economic impact over \$10 million
- 5% No
- 23% Not sure



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19 A proposal has been made that any rule or regulation that has been in effect for more than 7 years would have to be reviewed by the legislature to determine whether or not it should remain in effect. Would you favor or oppose this proposal?*

- 30% Strongly favor
- 37% Somewhat favor
- 13% Somewhat oppose
- 5% Strongly oppose
- 15% Not sure

20 Over the past year, other than a driver's license, have you or has someone you know had to seek a permit or license to do his or her job?*

- 15% Yes, and the permit or license was granted
- 4% Yes, and the permit or license was denied
- 2% Yes, and the person is still waiting to hear
- 75% No
- 4% Not sure

Methodology

The survey of 788 Likely Voters was conducted online on September 17-23, 2024. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by gender, age, and race.

The margin of sampling error for the full sample is +/- 3.5 percentage points.

Conducted by RMG Research, Inc. September 17-23, 2024
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